ZACKS

Written by

FADE IN:

EXT. CITY PARK - DAY

CHILDREN play. PARENTS watch and chat.

A salesman, DON, pops into view, holding a puppy and pair of glasses. (Lucky you...you're watching a commercial. Should've bought the ad free script.)

DON

Are you a screenwriter having trouble finding inspiration? Of course, you are. Fret no more...

He shows off the glasses.

DON

Introducing the ZACKs. Just five minutes with these babies and you'll be inspired like never before. Today, we're going to demonstrate the power of the ZACKs on an actual screenwriter.

A SKINNY GUY, shirtless, wiry hair, wild, desperate eyes, slips into frame. Don hands him the glasses.

Don sets the puppy at Skinny Guy's feet.

Skinny Guy has no reaction. He just stares blankly.

DON

As you can see, he's not inspired at all. Not even by an adorable puppy. But, when he slips on the ZACKs...

POV: Skinny Guy slipping on the glasses...

Now, looking through the glasses: the puppy is a tiny RAGING BEAST. Its mouth opens wide--way wider than should be physically possible. Giant, razor sharp teeth glisten.

Still on Skinny Guy's POV, the puppy beast leaps...chomps down...takes Skinny Guy's right arm clean off.

Blood spurts everywhere.

Skinny Guy takes off the glasses...no blood. Arm intact. Adorable puppy wags its tail.

Skinny Guy looks: a BABY plays in a sandbox. Glasses back on: a giant hole opens up in the sandbox, swallowing the Baby. The sandbox soon belches a shower of sand and little bones.

Skinny Guy slides off the glasses: Parents chat calmly.

Glasses back on: one of the Parents, now a zombie, chomps the face off the other. Max blood. Max gore. In fact, for no reason at all, the nearby swing set spews blood everywhere.

Our POV resets to normal. Skinny Guy, euphoric, races around the park...glasses on...glasses off...glasses on...off.

DON

Quit wasting your precious-earned money on contests, script notes and "consultations." One pair of ZACKs and you'll be fighting off those agents and managers, zombies that they are.

(low whisper)
Side effects include evil laughs
and a strong desire to punish other
screenwriters.

Don reaches off screen, pulls in another pair of glasses.

DON

Not for you, you say? Horrified by horror? No problem. We invite you to try out our KATHYs. These comfortable classics turn any scene into a Hallmark movie.

(low whisper)
Side effects include a slowly
growing disdain for big cities and
a predilection for red plaid.

Don holds up two sets of glasses.

DON

Whether you're a ZACK or a KATHY...SimplyScripts, Incorporated guarantees inspiration, or your money back!

Don slides the KATHYs on.

DON

Ooh, it's Christmas!

FADE OUT.