

STEPHEN DORFF BLU E-CIG COMMERCIAL

"Trust Me"

Written by

Robert Chipman

FADE IN:

EXT. AWARDS SHOW - RED CARPET - NIGHT (B&W)

STEPHEN DORFF, (40) steps out of a banana yellow 2014 Corvette convertible to a wave of flashbulbs.

Dorff, in a crisp, Armani tuxedo, smiles at the crowd of PHOTOGRAPHERS. A Blu E-cig hangs from his mouth.

He takes a drag, the tip lights blue.

DORFF (V.O.)

After smoking for twenty years, the constant mixture of cigarette smoke and ash was really irritating me.

SERIES OF SHOTS

-- Dorff takes fan photos.

-- Dorff gladhands with various CELEBRITIES.

-- Dorff interviews with REPORTERS.

END SERIES OF SHOTS

DORFF (V.O.)

That's no way to live your life, but I was skeptical of what Blu E-cigs might have to offer.

With a child-like sense of glee, Dorff removes the Blu E-cig from his mouth, shows it to a FEMALE REPORTER.

DORFF (V.O.)

Blu made me a believer, and it can make you one, too. This isn't just the money talking, it's the quality that Blu provides.

Dorff chats up a Reporter M.O.S. with a Blu in his mouth.

DORFF (V.O.)

I'm not just some corporate drone. I'm actor Stephen Dorff and I know quality when I see it.

A smiling Dorff walks off the red carpet and into the building housing the awards show.

DORFF

Not all E-cigs are the same. Just like all award shows aren't the same. So, I only put my name on something I truly believe in. Come on, guys, trust me when I say Blu is the only name for electronic cigarettes.

A banner above the entrance reads: "32nd Golden Raspberry Awards".

INSERT:                   BLU E-CIGS LOGO

FADE OUT.