FADE IN:

INT. HOUSE - KITCHEN - DAY

WIFE prepares food as HUSBAND walks in.

    HUSBAND
    Hey, babe. I'm gettin' with the C-O about my T-D-Y. Be back about fourteen-hundred.

Wife looks at the camera in despair.

    WIFE
    I don't understand him anymore. Can someone please help?!

    ANNOUNCER (V.O.)
    If you're a military spouse, you know how frustrating these conversations can be. Now that frustration is a thing of the past with... the slangalator!

INT. STUDIO - DISPLAY TABLE

A hand model displays a smartphone as the ANNOUNCER talks.

    ANNOUNCER (V.O.)
    This revolutionary application software translates militarese into English. Compatible with any smartphone, its so easy to use, you'll never want to be without it.

EXT. BACKYARD - DAY

Spouses mingle at a cookout. Husband talks animatedly to other men as wife walks up.

    HUSBAND
    ... Smitty just left the TOC [tock] when a R-P-G hit the DFAC [dee-fac]. That Jawa normally moves like pond water, but he dee-dee-mao'd the A-O so fast, I thought he was goin' Elvis on us.

Wife has a puzzled expression as she looks at her smartphone. Then, she smiles and MECHANICALLY reads...
WIFE
Hooah! That's ate-up like a soup sandwich. Sounds like Smitty's a real fob-goblin.

The guys look at her with a mix of alarm and irritation.

ANNOUNCER (V.O.)
Want to be part of the conversation? With the slangalator, you can!

EXT. LIVING ROOM - DAY
A group of men with a mix of service tee-shirts stand in front of a couch, watching a ball game.

ANNOUNCER (V.O.)
This remarkable device works with all of the U.S. armed services slang so even members of different branches can understand each other.

MARINE
Oorah!

SAILOR
Hoorah!

HUSBAND
Hooah!

A nerdy air force guy (FLYBOY) looks at his phone.

INSERT SMARTPHONE SCREEN
BLINKING text reads "Awesome!"

RESUME SCENE
FLYBOY
Awesome!

Flyboy holds up a hand to do a high-five as the others quickly disperse.

EXT. BACKYARD - DAY

ANNOUNCER (V.O.)
But wait! If you order in the next ten minutes, we'll upgrade your software to include the patented profanity filter.

Men talk animatedly. Each has a metal collar around his neck.
MARINE
That [BEEP] was so [BEEP]...
The Marine jerks and drops like a thug getting tazered.

SOLDIER
Whoa, that's [BEEP] up...
The soldier jerks and drops.

SAILOR
[BEEP]...
The sailor jerks and drops.

HIGH ANGLE
All of the men lie on the ground twitching as women shake their heads, point and laugh, dump a drink on one, etc.

ANNOUNCER
Order yours now!

CUT TO:
SUPERIMPOSE fake call numbers and mailing instructions. Simultaneously, announcer provides ordering instructions, disclaimer, and guarantee too fast to understand.

FADE OUT:
THE END