STEPHEN DORFF BLU E-CIG COMMERCIAL

"The Modern Smoker"

Written by

Sean Chipman

lalamborghini@yahoo.com
FADE IN:

INT. HOTEL - LOBBY - NIGHT

Ding. An elevator door opens.

CU: STEPHEN DORFF (40), immaculately groomed, as he steps out of the elevator.

DORFF
They’re mild, they’re smooth. They cure your scratchy throat.
(Scoffs)
Cigarettes are healthy for ya.

Dorff steps lively through the lobby.

DORFF
This ain’t the 1950s anymore. It’s time to stop believing the lie.

Dorff holds up a pack of Blu E-cigs.

DORFF
It’s time for Blu E-cigs. The modern cigarette for the modern smoker.

Dorff stops at the hotel’s front door.

DORFF
It’s got none of the harmful side effects of cigarettes and it’s fully customizable. Best of all, it won’t drain your wallet whenever you want a fix.

Dorff bursts through the door.

EXT. HOTEL

A set of car keys flies straight at Dorff who snatches them out of the air.

Dorff is dressed in a red velvet vest and black slacks. He jogs towards a yellow 2014 Corvette convertible.

RICH MAN (O.S.)
Take care of my baby.

Dorff turns to the impeccably-dressed RICH MAN (mid 50s).
DORFF
Just like it was my own.

RICH MAN
Good man.

Dorff hops inside the Corvette, rolls down the window.

DORFF
Come on, guys, toss out those old cigarettes. It’s time to get modern with Blu E-cigs.

Dorff puts the Blu in his mouth, takes a drag. The tires squeal on the pavement as Dorff peels out.

The Corvette speeds away, weaving in and out of traffic.

INSERT: BLU E-CIGS LOGO

FADE OUT.