STEPHEN DORFF BLU E-CIG COMMERCIAL

"Make the Most of Every Day"

Written by

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FADE IN:

INT. PIZZERIA - AFTERNOON

STEPHEN DORFF (40), white T-shirt and black slacks, sits at a booth, enjoying a slice of pizza.

He cleans his mouth and hands with a napkin.

DORFF

I savor every day, be it when I'm having a slice of pizza or my new Blu E-cigs.

Dorff takes a drag of his Blu E-cig as a YOUNG WAITRESS walks by. He winks at her as she passes.

INT. PIZZERIA - DAY (FLASHBACK)

Dorff walks in the front door and stands in line, M.O.S., with CUSTOMERS. They all smoke Blu E-cigs and chat.

DORFF (V.O.)

That’s ‘cause they’re not tobacco.
They’re harmless vapor, so I can smoke ‘em almost anywhere.

INT. PIZZERIA - AFTERNOON

Dorff takes another long drag as the Blu E-cig lights blue.

DORFF

With Blu E-cigs, make the most of every day.

Just then, the OWNER walks up and snatches the E-cig out of Dorff's mouth and slams it on the table.

OWNER (Irritated)

Dorff, I told you your break was up twenty minutes ago.

The Owner storms away as Dorff slinks out of the booth. He puts on a cap with the pizza place's logo and a white apron.

Dorff shoves the rest of the slice of pizza in his mouth at once, struggles to chew it.
DORFF
(Jumbled, mouth full)
Enjoy every day with Blu E-cigs.

INSERT: BLU E-CIGS LOGO

FADE OUT.